

DEPAUL
USA



PTI Print Program

pti

nonprofit support services

2803-B Philadelphia Pike, #105
Claymont, DE 19703
800-867-2608
www.ptiinc.org

Contact information



Depaul USA

5727 Sprague Street
Philadelphia PA 19138
Phone: 215-438-3991
Fax: 214-438-1944
Website: www.depaulusa.org

Bulk Mail Permit:

Contact:

Peggy Robertson

PTI

2803-B Philadelphia Pike, #105
Claymont, DE 19703
Satellite Office: 25 Highland Lake Rd.
Union Hall, VA 24176
Phone: 800-867-2608
Fax: 925-403-0770
Website: ptiinc.org

Contact:

Schuyler Gottwald

Branding



Color

CMYK: 0 64 97 13

PMS: 1665



Color

CMYK: 100 100 8 43

PMS: 275

Business Card



Color

CMYK: 0 64 97 13

PMS: 1665



Color

CMYK: 100 100 8 43

PMS: 275



Color

CMYK: 0 0 0 100

Size

3.5" x 2" 3/0

2013 "Feels Like Home" Invite



Color

CMYK: 0 64 97 13

PMS: 1665



Color

CMYK: 100 100 8 43

PMS: 275

Font

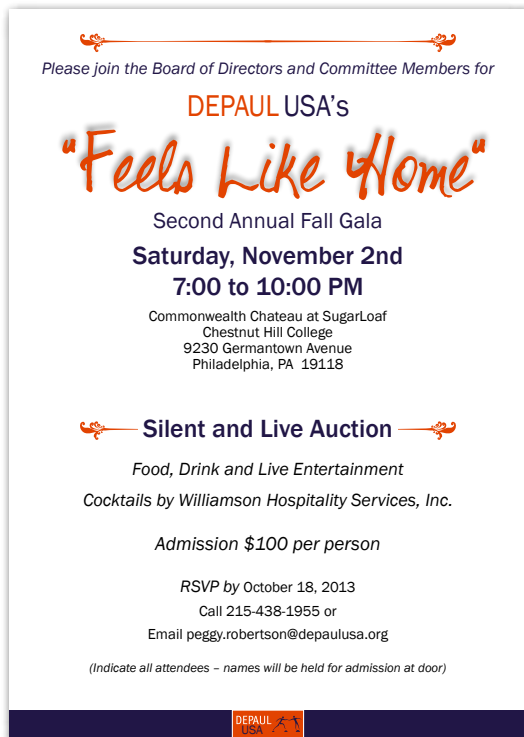
Franklin Gothic Book - Regular

Franklin Gothic Medium - Regular


Shelter Me

Size

6.75" x 9.5" (Folded 6.75" x 4.75")



2013 "Feels Like Home" Reply

RSVP by October 18th, 2013 

Yes, I/We will be attending Depaul USA's "Feels Like Home" Second Annual Fall Gala November 2, 2013
\$100.00 per person Number of Guests: _____ Total: \$ _____ (Please include names of guests on back of card.)

No, I am unable to attend but offer my support to help move people from homelessness to independence with a donation of: \$ _____

Payment Information

Enclosed is my check payable to Depaul USA, 5725 Sprague Street, Philadelphia, PA 19138

Please charge my credit card: Circle One: VISA MasterCard Discover American Express

Cardholder Name: _____
Card Number: _____ Exp. Date: _____
Signature: _____

Billing Address

Name: _____
Address: _____
City: _____ State: _____ Zip: _____
Email: _____

Please print the name of each guest

Guest 1 _____ Email _____
Guest 2 _____ Email _____
Guest 3 _____ Email _____
Guest 4 _____ Email _____
Guest 5 _____ Email _____

For directions to the Chateau at SugarLoaf, 9230 Germantown Avenue, Philadelphia, PA 19118, contact Peggy Robertson at 215-438-1955 or email her at peggy.robertson@depaulusa.org.



Color

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Font

Franklin Gothic Book - Regular

Shelter Me

Size

6" x 4.5"

2013 Annual Appeal



November 22, 2013

Dear Agnes and Edward Forst,

In a year filled with letter writing, Depaul USA's end-of-year appeal letter is the hardest one to compose. It is freighted with expectations (will it raise what we budgeted?) and its form and content are subject to intense debate. Legions of consultants are ready to advise you on how to craft these letters for "maximum impact". Tell a story, use punchy language, alternate font and bolding, they urge. Better yet, do all three in the same paragraph! It can all be a bit much.

I am going to forego the advice and communicate directly and simply. I am writing to ask you to support Depaul USA's work to help homeless men and women live lives of greater dignity and independence. Your gift is essential if Depaul USA is to maintain its current programs and grow to fill unmet needs in neighborhoods across our country.

Depaul USA provides transitional housing services in Philadelphia, where each year at least 80 percent of our Depaul House graduates obtain work and a place of their own to live. We run Daybreak, a day/resource center in Macon that serves an average of 80 men and women a day, providing hygiene, job training and placement, and education and recreation services. In New Orleans, our Movin' On van has logged 1,731 miles this year, transporting clients to previously inaccessible services. In 2013, we also expanded our programming to include a permanent supportive housing program in St. Louis and a free health clinic at Daybreak.

Our new program in St. Louis provides 70 men and women with homes in apartments scattered throughout the city. A team of dedicated case managers visits these men and women each week to connect them with necessary services, help them look for work, integrate into the local community, take steps to improve their mental and physical health, prompt them to pay their bills, and listen to their concerns and hopes. The ultimate goal is to keep these men and women safely housed, off the streets and out of the expensive cycle of overnight shelters, emergency rooms, food pantries, and jail.

Depaul USA is part of Depaul International, a group of charities working to support homeless and marginalized people around the world.
Depaul USA Inc., 3325 Sprague Street, Philadelphia, PA 19138 Tel: 215-438-1955 Fax: 215-438-1944 www.depaulusa.org



Healthcare is a primary concern for the individuals we serve. In February 2013, we opened a free health clinic at Daybreak. This cost-effective, collaborative effort serves people who have not seen a doctor or nurse in years. The clinic is staffed by volunteers—nurse practitioners from Georgia College and State University and their nursing students. In the first three quarters of this year, the clinic registered 507 visits. Daybreak clients now have a place to store their medicines and, more importantly, a team of professionals who can help them manage their health.

We are also very excited about another health care program that will be the first of its kind in Philadelphia. On January 1, we will open a medical respite for homeless men at Depaul House. Instead of being discharged from area hospitals to the streets, where they face the likelihood of relapse and continued illness, these men will be able to recover at Depaul House. While they recover, the Depaul USA team will work to find them housing.

We fund our programs with a mix of government contracts, grants, and gifts from individuals. Individual gifts are absolutely essential as they make up shortfalls in funding and allow us to pay for costs that are not covered by grants or contracts. Often, these costs include salaries for case managers who provide the services that make a difference in the lives of those we serve. If you believe in the work we are doing, please make a gift to Depaul USA and mail it to us in the enclosed envelope. In return, I promise that Depaul USA will invest your money wisely to make a difference in the lives of homeless men and women.

Thank you in advance for your consideration and your support of Depaul USA.

Sincerely,

Charles W. Levesque
Executive Director

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Color

CMYK: 0 0 0 100


Font

Trebuchet MS

Size

8.5"x11", 2 Page

2013 Annual Appeal, Reply Card and No. 9 Envelope

I would like to support Depaul USA with a tax-deductible contribution.
Donor information (please print) *Thank you for your generosity!* 

Name (as you wish to be acknowledged)	
Address	
City, State and Zip	
Telephone/email	

Enclosed is my gift of: \$25 \$50 \$100 \$500 \$1,000 \$ other amount

My check is made payable to **Depaul USA**, 5725 Sprague Street, Philadelphia, PA 19138

My gift is in honor/memory of: _____

My gift will be matched by: _____

You can designate Depaul USA for a United Way payroll deduction. **Our Donor Choice number is 48346.**


For tax purposes, your contribution is fully deductible if you do not receive any goods or services in consideration for this gift.
Depaul USA is a non-profit corporation granted tax-exempt status under section 501 (c)(3) of the Internal Revenue Code.



Color
CMYK: 0 0 0 100

Font
Arial

Size
8.5" x 3.5" 1/0


P.O. Box 14169
Philadelphia, PA 19138



Color
CMYK: 0 0 0 100

Font
Franklin Gothic - Book

Size
No. 9 Envelope