



EMQ FamiliesFirst

PTI Print Program

pti

nonprofit support services

2803-B Philadelphia Pike, #105
Claymont, DE 19703
800-867-2608
www.ptiinc.org

Contact information



EMQ FamiliesFirst

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CLIENT NAME

251 Llewellyn Ave.
Campbell, CA 95008-1940
Phone: 408-379-3790
Fax: 408-364-4034
Website: www.emqff.org

Bulk Mail Permit:

Contact:

Darren DeMonsi

PTI

2803-B Philadelphia Pike, #105
Claymont, DE 19703
Satellite Office: 25 Highland Lake Rd.
Union Hall, VA 24176
Phone: 800-867-2608
Fax: 925-403-0770
Website: ptiinc.org

Contact:

Schuyler Gottwald

Branding



EMQ FamiliesFirst



Color

CMYK: 100 27 0 57

PMS: 302

Font

Name of font



EMQ FamiliesFirst



Color

CMYK: 0 0 0 100

Font

Name of font

Unicorn Thrift Shop Banner



Color
CMYK: 4 0 59 0



Color
CMYK: 3 99 0 0



Color
CMYK: 58 29 5 0



Color
CMYK: 0 0 0 100

Font
Gotham Bold
Impact Regular

Size
42" x 24" .125" bleed
Vinyl Banner

Annual Appeal

Once upon a time, the world was a scary place for me.

I was afraid that the people who had abused me when I was little were coming to get me and would try to hurt me again. I hardly wanted to leave the house even to go to school. Just going outside made me panic, and all of this made me so worried I could hardly sleep at night. I became depressed, and started cutting myself.

My grades were terrible because I missed so many classes, and when I did show up, I was embarrassed and ashamed to be around the other kids. I thought they could see right through me to all that was wrong with me. Finally, my parents had to take me to the hospital.

When I left, I got help from Hollygrove. They were right there when I needed them, at school and at home, keeping me to a new healthier routine. The team helped me by getting me a tutor and having me attend regular therapy with my parents. I slowly started to feel better about things...



Color

CMYK: 83 9 0 0

CMYK: 0 0 0 100

Font

Minion Pro - Regular

Minion Pro - Bold

Minion Pro - Semibold

Minion Pro - Semibold Italic

Size

6.75" x 9.75" (Fold 6.75" x 4.875")



Hollygrove provided clothing, school supplies, and a new backpack that made me feel excited and ready for the school year. They helped me to discover the things I was good at, like drawing and painting, and when I had a really good week, they got me new art supplies and materials.

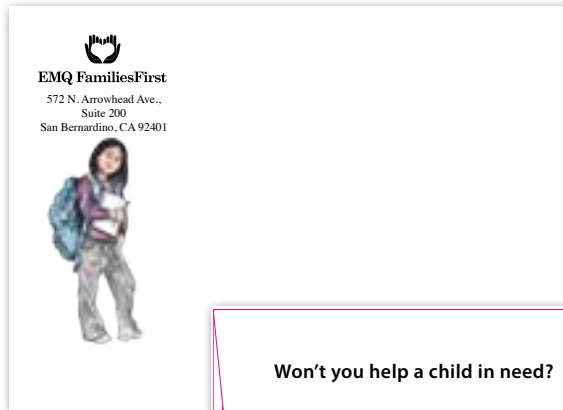
Things aren't perfect, but I realize now the future doesn't have to be as dark as the past. I've made some new friends already, and I'm even thinking about what I want to do when I graduate from high school. Believe it or not, I've started looking at colleges for an arts degree.

Without my family and the team from Hollygrove, I never would have been able to face down all my fears. I know I have a long way to go to get over my past, but I feel like I have the tools and support I need to face whatever comes my way.

Thank you for helping kids like me.

John,
I just wanted to take this opportunity to thank you for your support, all of us here at CMSR appreciate what your generous gift will do to help these children.

Annual Fall Appeal A7 & Reply



Color
CMYK: 0 0 0 100
4 Color Process

Font
Myriad Pro - Semibold

Size
7.25' x 5.25"

Yes, I would like to help a child in need.

Payment Information

Check is enclosed (made payable to EMQ FamiliesFirst)

Please charge \$ _____ to my:

MasterCard Visa Amex

Name on card _____

Card number _____

Exp. date _____ Security code _____

Billing address _____

_____ Billing Zip _____


Signature _____

E-Mail _____

My employer will match my gift.

Yes, I am interested in having easy monthly donations deducted automatically from my checking account or credit card. Please contact me.

Yes, I have remembered EMQ FamiliesFirst in my will.

Tax ID # 94-2295953.  EMQ FamiliesFirst

Color
CMYK: 0 0 0 100

Font
Minion Pro - Regular
Minion Pro - Semibold

Size
4.5" x 6.25"

Fall Plaque 2013

Thank you
to our 2012 donors for their support of
children and families in the Central Valley.

Lucia Aguilar
Alkido of Fresno
Amenities-Aveda
Marc Antonio
Tabitha Baldwin
Marilyn Bamford
Ellen Blalack
Roger Byrd
Marilyn Cardenas
Chris Casey
Ernesto Cazares
Karen M. Collins
Dakley Charter Elementary School
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Garrett Stone
Candice Taylor
Josh Tiche
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Manned Valenzuela
Walmart Foundation
Wells Fargo
Woodward Park
Baptist Church
Callie Zaided

OUR MISSION
We do whatever it takes to...
help children,
strengthen families,
build community, and
advocate for systems change
...to ensure that our families thrive.



Color

CMYK: 73 25 0 0

Font

Adobe Garamond Pro - Regular
Baskerville - Italic
New Cicle Gordita

Size

42" x 24" .125" bleed
Vinyl Banner

Winter Appeal 2013



Color



CMYK: 9 95 63 68



CMYK: 0 0 0 100

Font

Centiry Gothic - Bold

Minion Pro - Regular

Minion Pro - Bold

Minion Pro - Semibold

Size

6.75" x 9.75" (Fold 6.75" x 4.875")



Annual Winter Appeal A7 & Reply



Color
CMYK: 0 0 0 100

Font
Myriad Pro - Semibold

Size
7.25' x 5.25"

Yes, I would like to help a child in need.

Payment Information

Check is enclosed (made payable to EMQ FamiliesFirst)

Please charge \$ _____ to my:

MasterCard Visa Amex

Name on card _____

Card number _____

Exp. date _____ Security code _____

Billing address _____

_____ Billing Zip _____


Signature _____

E-Mail _____

My employer will match my gift.

Yes, I am interested in having easy monthly donations deducted automatically from my checking account or credit card. Please contact me.

Yes, I have remembered EMQ FamiliesFirst in my will.

Tax ID # 94-2295953.  EMQ FamiliesFirst

Color
CMYK: 0 0 0 100

Font
Minion Pro - Regular
Minion Pro - Semibold

Size
4.5" x 6.25"